



Introducing Ambius

This document provides information about **Ambius** for use in the media in New Zealand.

For more details, including case studies, please see www.ambius.co.nz

Alternatively, contact Anne Briggs on T: +61 2 6629-5055 or E: abriggs@ambiusindoorplants.com.au

Who are we?

We used to be known as Initial Tropical Plants. Then early in 2009, we rebranded ourselves as **Ambius**.

Our new name comes from the word 'ambience'. We feel it better reflects the wide range of products and services that we offer to create harmonious environments including our indoor plant range of plants and containers, exterior landscaping services, interior artwork and more.

It's a change that unites our businesses around the world and allows us to inspire customers with a new product range to help you become greener on the inside.

Interior plantscaping in New Zealand

At **Ambius** we create entire environments that make you greener on the inside. In doing so, we make your people and your customers feel great.

From single indoor plants in containers through to full planting displays, **Ambius** gives your company the perfect interior plantscaping makeover. We bring life to dark corners, colour to empty walls and fresh sights to your environment. **Ambius** Indoor Plants help make you greener on the inside...

Ambius offer indoor plant hire and rental in Auckland, Wellington and Christchurch and other regional areas of New Zealand.

Ambius offer indoor plant hire, custom design for interior plantscaping, pot plants, containers, interior artworks, replica plants and design service to help make you greener on the inside...

Greener on the inside...

We want more people to take a good look at their commercial environment and ask themselves a few simple questions - do your surroundings inspire you? What do they say about your company? Are they welcoming to your customers or visitors?

It's all too easy to underestimate the impact that our environments have on our performance and our well-being.

But, as the world's largest single provider of plants, replica foliage and flowers for commercial environments, **Ambius** understands just how important commercial spaces are to the people who use them.

We're passionate about bringing a sense of harmony and well-being to them. And that means providing more than just green foliage.

Ultimately, our aim is to design spaces that help employees to thrive, customers to feel more comfortable, visitors to want to return and businesses to be inspired. Our environments also have more practical functions, such as marking special areas within hotels and restaurants, or guiding travelers through airports and stations.

About Ambius

Ambius has plantscaping businesses across the world, in the UK, Europe, Australia, South Africa and in the USA and Canada. For more details of our global offices, please see www.ambius.com.

In New Zealand we employ over 80 colleagues, who work throughout the country in various plant technician, sales, support and managerial roles.

Ambius has a network of branches across New Zealand, delivering interior plantscaping, landscaping, interior artworks and legendary service to: Auckland, Wellington and Christchurch. We also offer service throughout most key regional centres in New Zealand.

What do we do?

We design, install and maintain plantscaping (internal and external) for all sizes of business, from small, boutique to large corporate office fit outs. We design, install and maintain these plants, art and replica foliage.

Every single specimen is nurtured in our own nursery in Auckland, before being carefully selected by our own experts or by our clients themselves. Then our plants are rented out and maintained by skilled plant technicians. But we understand that inspiring environments need more than foliage alone.

Also, internal space restrictions mean that not every building can accommodate plants. That's where images of plants and flowers can play an important role in brightening up bare walls.

How we work

Firstly our staff will expertly assess the individual challenges presented by a work space. Then they'll design bespoke solutions, transforming bland interiors into inspiring, stimulating and engaging environments.

We interpret our customers' needs based on a variety of factors, from space available, light requirements for plants and technical and budget constraints. And, of course, during installation, we're always careful to keep disruption to a minimum.

Who we work for

Our clients range from HR departments, office managers and PAs through to facilities managers of larger offices and public sites such as hospitals, airports, shopping and leisure centres, as well as architects and property landlords.

More information on Ambius website: www.ambius.co.nz



Media Contacts:

Anne Briggs
Marketing and Communications Manager
Ambius Pacific Region
T: + 61 2 6629-5055
E: abriggs@ambiusindoorplants.com.au

Alexis Middleton
Branch Manager Auckland
T: +64 9-589 1070
E: Alexis.Middleton@ambius.co.nz
W: www.ambius.co.nz